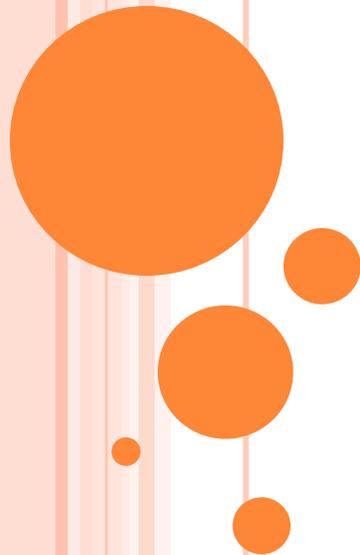


**USING DATA FOR EVIDENCE-BASED
POLICY-MAKING AND
IMPLEMENTATION:**

**Promoting and sustaining a
multistakeholders dialogue**

**DIALOGUE ON DATA AND ACCOUNTABILITY FOR THE POST-
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INTRODUCTION

- Increasing interest of an effective use of data for making and implementing policies based on evidence
- Some questions need to be answered for ensuring the effective use of data in evidence-based policy-making and implementation:
 - ✓ What is evidence and what is evidence-based policy-making ?
 - ✓ Why the use of data is relevant to evidence-based policy-making ?
 - ✓ How to ensure an effective use of these data for evidence-based policy making? And what kind of data are needed to do so?



EVIDENCE-BASED POLICY-MAKING: WHAT ARE WE TALKING ABOUT ? (1)

- What is evidence-based policy-making ?
 - ✓ Approach which « helps people make well informed decisions about policies, programmes and projects by putting the best available evidence at the heart of policy development and implementation » (Davies, 2004)



EVIDENCE-BASED POLICY-MAKING: WHAT ARE WE TALKING ABOUT ? (2)

- What is evidence-based policy-making ?
 - ✓ According to the UN MDG guide : « evidence-based policy-making refers to a policy process that helps planners make better informed decisions by putting the best available evidence at the centre of the policy process ».
- What is evidence ?
 - ✓ Evidence has been defined by the OECD as the outcome of « any systematic effort to increase the stock of knowledge »



EVIDENCE-BASED POLICY-MAKING: WHAT ARE WE TALKING ABOUT ? (3)

- Data: key elements in producing evidence for informed policies
- Evidence-based policy making important in the context of developing countries but very challenging as well because of the need to:
 - ✓ Collect good data and analyze them for producing high quality information
 - ✓ Acquiring good analytical skills/capacity to use the best available data and evidence for informed policies
 - ✓ Ensuring political will for an effective use of data in evidence-based policy-making and implementation
- Limited resources (quantity and quality) reinforce these challenges



WHY THE USE OF DATA IS RELEVANT TO EVIDENCE-BASED POLICY-MAKING ?

- Good data: required for evidence and fundamental in different steps of the policy process
- Steps of the policy process are the following (Young and Quinn, 2002, Pollard and Court, 2005 ; ODI, 2005):
 - ✓ Agenda setting to define the problem
 - ✓ Formulating the policy to determine policy options and select the preferred one
 - ✓ Designing the policy
 - ✓ Implementing the policy and
 - ✓ Evaluating the policy, a key step to determine the effectiveness of existing policies and bring lessons for the future



HOW TO ENSURE AN EFFECTIVE USE OF DATA FOR EVIDENCE-BASED POLICY-MAKING? (1)

- A strong dialogue between different stakeholders needed, namely data producers and data users, for the effective use of data in evidence-based policy-making
- Data producers are mainly statistician, researchers and academicians and for data users, we have policy makers but also researchers .
- Stakeholders such as CSO and media have a key role to play for facilitating the communication between data producers and data users



HOW TO ENSURE AN EFFECTIVE USE OF DATA FOR EVIDENCE-BASED POLICY-MAKING? (2)

- Encouraging and sustaining the dialogue to shift from policy-blind data to policy-sensitive data
- Consequently, there is a need to know what data are key for policy makers and how they can obtain these data at time in an understandable language
- Strengthened capacities needed for various aspects



HOW TO ENSURE AN EFFECTIVE USE OF DATA FOR EVIDENCE-BASED POLICY-MAKING? (3)

- For better informed policies based on evidence, data should be timely and of high quality as well. And this dialogue will help in identifying :
 - ✓ Missing data that are useful to policy makers
 - ✓ Required data that are essential for policy makers
 - ✓ Best available data that will allow policy makers to go forward in the policy process while building their interventions on evidence



HOW TO ENSURE AN EFFECTIVE USE OF DATA FOR EVIDENCE-BASED POLICY-MAKING? (4)

- Kind of data used for evidence-based policy-making is of a great importance
- Promote the use of gender-disaggregated data for making and implementing policies which are based on evidence
- Gender disaggregated data can inform about inequalities resulting from existing policies and therefore the need to take it into account while making and designing future policy



CONCLUSION

- Evidence-based policy-making highlight the role of learning from the evidence
- High quality and timely data are key for having good evidence and therefore for making and implementing policies based on evidence
- To be effective, the use of data for evidence-based policy-making should :
 - ✓ Involve different stakeholders, data producers, data users and stakeholders such as CSO and media working more on dissemination and advocacy.
 - ✓ Ensure a solid and permanent dialogue between all stakeholders because of their key role in data use for informed policies based on evidence
 - ✓ Promote the use of gender-disaggregated data for assessing past policies and drawing lessons for future policies

